

# Managing Partner: Will Bachman



## Will Bachman

*Managing Partner of Umbrex; McKinsey alum  
19 years of management consulting experience*

### Strategy Consulting and Due Diligence Experience

- Conducted over twenty due diligences and market assessments
- Led over fifty strategy projects
- Illustrative projects
  - Conducting a detailed bottom-up market sizing exercise in the consumer retail space – leveraging multiple associate consultants, 25+ expert interviews, esoteric secondary sources and a 500+ consumer survey
  - Analyzing the market opportunity for a consumer equipment product by forecasting the growth outlook by customer segment and geography and then assessing the competitive positioning and profitability of The Target
  - Assessing the garden centers of large home improvement retailers in the US

### Career History

#### Umbrex

- Managing Partner, 2015-Present

#### The Bachman Group

- Independent consultant, 2008-2015

#### McKinsey & Company

- Engagement Manager, 2004-2008
- Business Analyst 2001-2002

#### United States Navy

- Submarine Officer, 1992-2000

### Education

#### Columbia Business School

- MBA, 2004

#### Harvard University

- AB, Physics, 1992

